

Press information

A creative powerhouse for the arts – Zumtobel lights up a new building at the Kunsthalle Mannheim

Showcasing art with light is a Zumtobel specialty. Planning and realising a high-quality and perfectly tailored lighting solution not only helps preserve works of art, but also supports both the overall concept of the exhibition and the architecture of the museum. And that is exactly what has been achieved in close cooperation with a-g Licht at the Kunsthalle Mannheim – the largest new building at a German art museum in recent years. As a cultural temple to the urban future of Mannheim, architects from the Gerkan, Marg and Partner (gmp) architectural office have crafted a design that creates an elegant “city in the city”.

Dornbirn, 28. November 2018 – As an essential part of the curatorial concept, light fundamentally shapes the emotional perception of architecture and art, helping observers to make a real sensory connection with the pieces on show. The seemingly simple-looking new building at the [Kunsthalle Mannheim](#), which was recently opened to much fanfare after three years of construction, houses a radical museum concept – a concept in which the emotions behind the art play a role. A key role. The 68.3-million-euro building is currently the largest new construction at an art museum in the whole of Germany and has attracted almost 90,000 visitors in the first three months. Yet it is more than just the exceptional idea of the museum that draws people here. The unique architecture has also caught the eye. The Kunsthalle Mannheim is in fact a “city in the city”, where ten cubes invite visitors to really engage with the most varied aspects of art.

The scale of the rooms and especially the atrium, a 22-metre-high space awash with daylight, placed special demands on the lighting concept – which is why a clever solution devised by lighting design agency [a-g Licht](#) was required to place the 13,000 square metres of floor space in just the right light. Various factors helped Daniel Walden from a-g Licht make the call to involve Zumtobel with this lighting concept (and not just the long-standing cooperation between the two companies). “Zumtobel impressed with a high degree of lighting comfort and light quality, but also with their extensive portfolio of accessories, which has enabled us to tailor the light intensity and thereby accurately meet the changing requirements of the exhibition lighting. Because that is exactly what the “museum in motion” concept needs: flexibility and adaptability,” explained Daniel Walden.

A highly adaptable and individually tailored lighting installation has been carefully designed for the first special exhibition: assorted works by the photo artist Jeff Wall, which ran until the start of September. However, while the lighting installation at the Kunsthalle perfectly showcased Wall's concept photography exhibition, Zumtobel has also made sure that the solution can provide optimal staging for other exhibitions in the future. Just like “The Construction of the World: Art and Economy”

(Konstruktion der Welt: Kunst und Ökonomie), the first major theme-based exhibition at the Kunsthalle Mannheim that opened on 11. October 2018. The exhibits and the atrium are highlighted using [ARCOS 3 LED xpert](#) spotlights. The result: flawless accents and excellent efficiency. Indeed, the museum has already ordered another 250 ARCOS 3 LED xpert fittings to further extend the installation. At the same time, the [DIAMO](#) and [PANOS infinity](#) lighting systems have been combined with illuminated ceilings to deliver ideal illumination at all times in the spaces adjacent to the exhibition cubicles. All thanks to various personalisation options and high-quality accent lighting. This unique lighting installation has made the theory of a “museum in motion” a reality – and at the same time given exhibits a fresh and truly authentic appearance.

The visionary building design from [gmp architects](#) integrates urban quality through a refined interior structure. In terms of the architecture, the construction meets all the requirements of the 21st century – in much the same way as the pioneering lighting concept. Daniel Walden and the lighting designers at a-g Licht in Bonn have been working together with Zumtobel for years. So they certainly appreciate the intensive partnership-based cooperation offered by the in-house lighting experts from the lighting manufacturer’s “Atelier of Light” project-planning department. This is where flexibility, versatility and customer focus are key – three cornerstones of the Zumtobel approach.

Photo captions:

(Photo credits: Zumtobel)

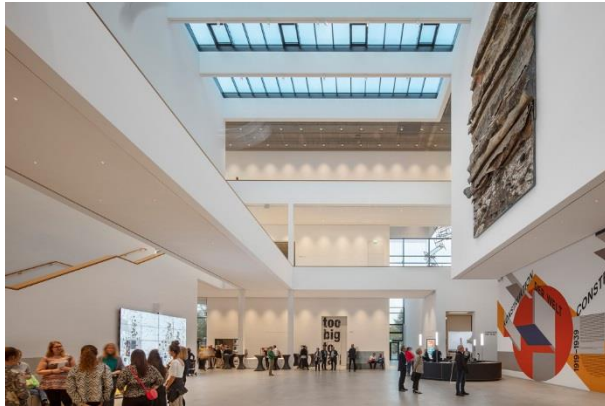


Photo 1: The scale of the rooms and especially the atrium, a 22-metre-high space awash with daylight, placed special demands on the lighting concept.

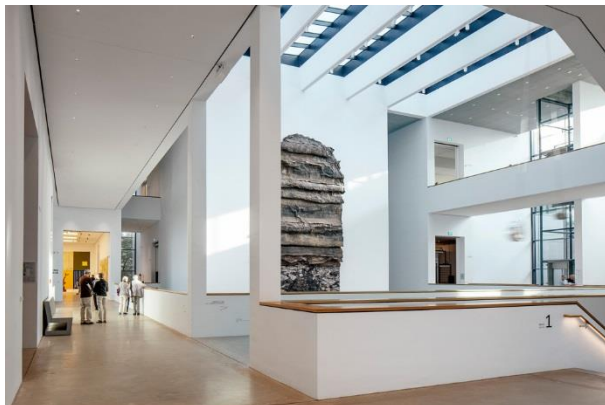


Photo 2: A clever solution devised by lighting design agency a-g Licht was required to place the 13,000 square metres of floor space in just the right light.

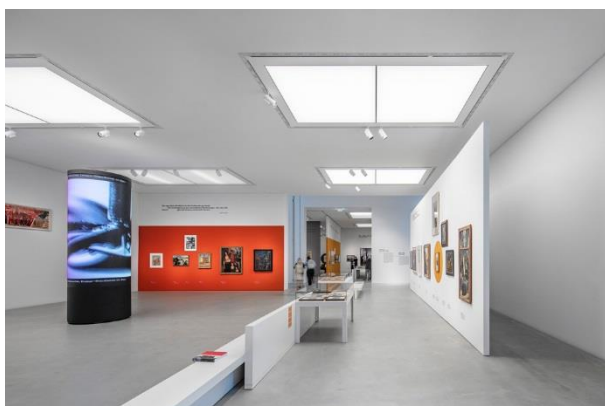


Photo 3: The exhibits and the atrium are highlighted using ARCOS 3 LED xpert spotlights from Zumtobel. The result: flawless accents and excellent efficiency.



Photo 4: Zumtobel has also made sure that the lighting solution can provide optimal staging for other exhibitions in the future. Just like “The Construction of the World: Art and Economy”, the first major theme-based exhibition at the Kunsthalle Mannheim that opened on 11. October 2018.

Press contact:

Zumtobel Lighting GmbH
Donna Dederding
Brand Communications Manager
Höchsterstraße 8
6850 Dornbirn

Tel: +43 664 80892 3752
donna.dederding@zumtobelgroup.com
www.zumtobel.com

Zumtobel Lighting GmbH
Andreas Reimann
Brand PR Manager
Schweizer Strasse 30
6850 Dornbirn

Tel: +43 5572 390 26522
andreas.reimann@zumtobelgroup.com
www.zumtobel.com

ZG Lighting (UK) Limited
Jennifer Sewell
Marketing Communications Manager
Chiltern Park, Chiltern Hill
Chalfont St Peter
Buckinghamshire SL9 9FG

Phone: +44 0 7785 232 294
jennifer.sewell@zumtobelgroup.com
www.zumtobel.com

About Zumtobel

We are passionate about designing and producing the highest quality of light. Our work is driven by the knowledge that the right light can create the right environment for people to thrive when tailored to their individual needs. Guided by a unique design approach, we continuously push our boundaries in search for perfection through unique and timeless design. As we develop the next generation of lighting, we build on our family heritage to refine the aesthetics of light and shape the lighting of tomorrow. With a special blend of passion, grace and avant-garde ideas, we turn light in to an experience and remain committed to the goal of improving the quality of life through light. Zumtobel is a brand of the Zumtobel Group AG with its headquarters in Dornbirn, Vorarlberg (Austria).

Zumtobel. The Light.