

## Press Release

Dornbirn, 28 March 2019

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Light Centre Zurich:

### Zumtobel Group redesigns customer centre in Switzerland

- **New Light Centre in Zurich on 740 square metres**
- **Presentation of the new Zumtobel SUPERSYSTEM integral collection with EOOS-designer Harald Gründl**
- **Forum for the Zumtobel, Thorn and Hess brands**

Zurich, Switzerland | Dornbirn, Austria – On the evening of 27 March 2019, the Zumtobel Group opened the redesigned Light Centre in Zurich covering an area of 740 square metres. Around 200 guests attended the official opening in Thurgauerstrasse 39. The conceptual redesign of the Zurich Light Centre has created a future-oriented customer platform which conveys the experience of light in its various applications and underlines the extensive lighting expertise of the Zumtobel Group and its brands.

*“We are delighted to have created a future-oriented platform for our customers with the new Light Centre Zurich, which shows everything from light to IoT solutions. The final location inspires and creates an inviting space to discuss and design lighting solutions together with our customers. It is a place where light can be experienced and it is enormously important to us to be able to convey this experience of light to our customers,”* says **Marc-André Rusch, General Manager Zumtobel Switzerland.**

#### **Presentation of SUPERSYSTEM integral collection with EOOS designer Harald Gründl**

On the occasion of the opening, EOOS designer Harald Gründl from Vienna, Austria, presented the new Zumtobel SUPERSYSTEM integral collection with specifically created wall reliefs, which will remain at the new Light Centre as exhibits. The Zumtobel SUPERSYSTEM integral collection designed by EOOS provides light planners with a tool for outstanding lighting technology aiming at making the light source nearly invisible.

#### **The fascination of light**

The Zumtobel Group showcases the broad product portfolio and the expertise of the [Zumtobel](#) (Indoor), [Thorn](#) and [Hess](#) brands (both Outdoor): Light for specific applications, professional lighting solutions and the related services. The new concept of presenting products in cubes sets spatial accents and is structured by application areas. Part of the Light Centre can be used flexibly, offering a completely new opportunity to interact with customers; in this area, lighting solutions for industrial and office applications can be presented in a variable manner.

A special highlight of the exhibition is the Zumtobel Masterpiece by US star architect Daniel Libeskind, which can also be seen from the outside behind the glass façade.

As in all Zumtobel Light Centres, the light experience space (‘Faszinosum’) and the brand-wall form an impressive entrance and allow the visitor to follow the fascination of light from the very beginning. Light is shown as a material and pure matter in a brand-neutral way in the light experience space.

## Inviting space concept

With the renovation of the Light Centre, which was initially opened in 1999 – back then by light artist James Turrell – its content has been revised. The underlying concept of the new Light Centre in Zurich is an open space, part of which can be utilised flexibly. Its various themes encourage exchange and networking. The new Light Centre offers customers and employees a lively and dynamic meeting area – a place of inspiration, which at the same time provides room for the presentation of the latest product and system innovations and smart lighting solutions.

The idea of the Zumtobel Group Light Centres was raised more than 25 years ago based on the philosophy to establish a place where people can experience the best light for a particular application – this is also the philosophy that the new Light Centre in Zurich pursues.

## Photos

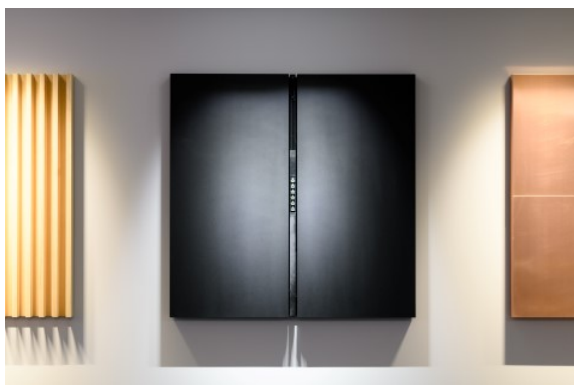


### Left photo:

From left: CEO Zumtobel Group Alfred Felder, Marc-André Rusch, General Manager Zumtobel Switzerland, Supervisory Board Chairman Jürg Zumtobel and EOOS-Designer Harald Gründl.

### Right photo:

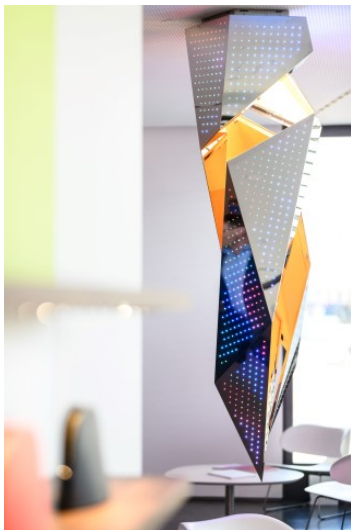
The new concept of presenting products in cubes sets spatial accents.



**Photos 3, 4:** EOOS Designer Harald Gründl presented the new Zumtobel SUPERSYSTEM integral collection at the opening.



**Photo 5:** In the light experience space light is shown as a material and pure matter in a completely brand-neutral way.



**Photo 6:** Zumtobel Masterpiece by US star architect Daniel Libeskind.

### **Information**

This press release and the accompanying high-resolution images can be downloaded at:  
[http://www.zumtobelgroup.com/en/press\\_center.htm](http://www.zumtobelgroup.com/en/press_center.htm)

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## **About Zumtobel Group Light Centres**

The idea of the Zumtobel Group Light Centres was raised more than 25 years ago based on the philosophy to collaborate closely with renowned architects and designers to establish a place where people can experience the best light for a particular application. The opening of the Light Forum at our headquarters in Dornbirn was gradually followed by a series of international Light Centres. But this concept soon grew and became international, as these key sites became spaces for showcasing art, sharing knowledge and hosting creative exchanges. Today, each Light Centre has its own identity, thanks to the distinctive signature of famous names such as Sauerbruch Hutton, Snøhetta, Bolles Wilson and Hans Hollein. The special look and feel of these locations has provided the stimulus for projects ranging from exhibition stands to the famous Zumtobel Group artistic annual report, while architects and designers like James Turrell, Daniel Libeskind, Zaha Hadid, Frank Ghery and Ettore Sottsass have used our Light Centres to present their own inspiring collections and intriguing masterpieces.

## **About Zumtobel**

Led by a unique design approach, Zumtobel has been developing the light of tomorrow for more than 50 years. The Austrian lighting specialist strives consistently to improve the quality of life through light by providing the right light for every situation at any time of day or night. Zumtobel is a brand of Zumtobel Group AG with its headquarters in Dornbirn, Vorarlberg (Austria). [www.zumtobel.com](http://www.zumtobel.com)

## **About the Zumtobel Group**

The Zumtobel Group is an international lighting group and a leading supplier of innovative lighting solutions, lighting components and associated services. With its core brands, Zumtobel, Thorn and Tridonic, the Group offers its customers around the world a comprehensive portfolio of products and services. The Group's know-how about the effects of light on people, acquired over decades, forms the basis for the development of innovations and for accessing new fields of business. In the lighting business, the Group with its Thorn and Zumtobel brands, is one of the European market leaders. Through its lighting components brand, Tridonic, the Zumtobel Group plays a leading role worldwide in the manufacture of hardware and software for lighting systems (LED light sources and LED drivers, sensors and lighting management). The Zumtobel Group's service offering is one of the most comprehensive in the entire lighting industry, including consultation on smart lighting controls and emergency lighting systems, light contracting, design services and project management of turnkey lighting solutions, as well as new, data-based services focused on delivering connectivity for buildings and municipalities via the lighting infrastructure. The Group is listed on the Vienna Stock Exchange (ATX Prime) and on the balance sheet date (30 April 2018) employed a workforce of 6,224 employees. In the 2017/18 financial year, the Group posted revenues of EUR 1,196.5 million. The Zumtobel Group is based in Dornbirn in the Vorarlberg region of Austria. For further information, please visit <http://www.zumtobelgroup.com/en>