

Press information

***the editions* – the new extended collection from Zumtobel**

Zumtobel presents creative lighting solutions with a touch of TECHxtra

Dornbirn, 14th of June 2017 – The latest mini-collection from Zumtobel brings together creative solutions with real technological innovation. Four existing high-quality products have been technologically enhanced to create ***the editions* – extended collection**. Available from June 2017, these fittings incorporate a bit of 'TECHxtra', demonstrating the courage to blaze a new trail through the design landscape.

The four luminaires featured in ***the editions* – extended collection** are:

TECTON Balanced White: Environmental well-being where you least expect it

The highly versatile TECTON lighting system is a true highlight of the Zumtobel portfolio, providing intelligent solutions for any lighting task. TECTON is now available for the first time with Balanced White technology. This means that the colour temperature can be modified to reflect the specific demands of an application, helping to significantly improve both the quality of perception and the well-being of users.

CRAFT Balanced White: A powerhouse goes wellness

This powerful, compact and efficient high-bay fitting uses Balanced White technology to simulate the natural course of daylight through a finely tuned adjustable colour temperature range. This enables the lighting to be precisely tailored to suit the changing use of the area.

CRAFT RAW: The powerhouse stripped down

A high-bay favourite reduced to its essentials. Outstanding efficiency has helped this luminaire tackle any industrial application - and now the latest challenge is one of design. CRAFT RAW is simple, silver and unpolished, making it the ideal option for design-oriented projects with high ceilings and an industrial look, including furniture stores and exhibition halls.

COESA: Quality lighting for quality control

COESA is the first quality-control luminaire from Zumtobel. Sharper than the human eye, this product utilises optimal area lighting to find any faults and irregularities in installations where the highest quality is of the highest importance. Error detection is further optimised by colour temperature contrast and precise pattern lines, which can be specified in three different configurations.

About *the editions*

the editions is a half-yearly collection of custom-made luminaires that have been created for specific projects. Epitomising the pioneering spirit and innovative strength of the Zumtobel brand, this exclusive compact portfolio is designed for projects with special requirements and new challenges. The core concept takes inspiration from the fashion scene, where *haute couture* is carefully evolved into an accessible range of select “ready-to-wear” garments. ***the editions*** - where *haute couture* meets the world of light ...

Zumtobel first launched an exclusive mini-collection in December 2016, under the title ***the editions*** – **Capsule Collection #01**. The five special luminaires blend aesthetics with innovative design and have been developed in collaboration with renowned architects and designers. The Capsule Collection enables these solutions to be exclusively showcased alongside the standard portfolio.

Further information

Each special luminaire from the two mini-collections has its own unique development history. Comprehensive information can be found on ***the editions*** website, including interviews with project members, technical data and references: editions.zumtobel.com

Photo captions:

(Photo credits: Zumtobel)



Photo 1: TECTON Balanced White: The integration of Balanced White technology enables the colour temperature to be adjusted to significantly improve the quality of perception.



Photo 2: CRAFT Balanced White: This efficient high-bay luminaire is now also available with Balanced White technology. The optimisation of the light intensity and light colour enhances both the performance and the well-being of users.



Photo 3: CRAFT RAW presents this high-bay favourite with a striking new look. Simple. Silver. Unpolished.



Photo 4: COESA is the first quality-control luminaire from Zumtobel, harnessing optimal surface lighting to pinpoint even the smallest defects and irregularities.

Press contact:

Zumtobel Lighting GmbH
Kiki McGowan
Head of Brand Communications
Schweizer Strasse 30
6850 Dornbirn

Phone: +43 5572 309 1303
kiki.mcgowan@zumtobelgroup.com
www.zumtobel.com

Zumtobel Lighting GmbH
Andreas Reimann
Brand PR Manager
Schweizer Strasse 30
6850 Dornbirn

Phone: +43 5572 390 26522
andreas.reimann@zumtobelgroup.com
www.zumtobel.com

Zumtobel Group
Jennifer Sewell
Marketing Communications Manager
Chiltern Park, Chiltern Hill
Chalfont St Peter, Buckinghamshire SL9 9FG
United Kingdom
Phone: +44 0 7785 232 294
jennifer.sewell@zumtobelgroup.com
www.zumtobel.com

Zumtobel Lighting Inc.
Karianna Haasch
Marketing Manager Americas
Zumtobel Lighting US
3300 Route 9W
Highland, NY 12528-2630

Phone: +1 845-691-6262 - 7611
karianna.haasch@zumtobelgroup.com
www.zumtobel.us

About Zumtobel

As a leader in innovation, Zumtobel develops sustainable lighting solutions tailored to the needs of people in their respective applications. With a comprehensive portfolio of high-quality luminaires and intelligent lighting management systems, the Austrian company provides optimum indoor and exterior products for working and living spaces - the right light for every activity at any time of day. The applications office, education, presentation and retail, hotel and wellness, health, art and culture and industry are now perfectly complemented with portfolios for living and outdoor areas. Zumtobel is a brand of Zumtobel Group AG with its head office in Dornbirn, Vorarlberg (Austria).

Zumtobel. The Light.