

Triple triumph for Zumtobel at the Red Dot Awards 2018

So now the wait is over – the winners of the Red Dot Award 2018 were finally announced last night. Clear and aesthetically pleasing designs helped three Zumtobel luminaires claim prizes in the "Product Design" category: CARDAN evolution, a precise new approach to classic cardanic accent lighting, the round ONDARIA II opal wide-area luminaire with a bronze finish and the VAERO LED pendant fitting.

Dornbirn, 10. July 2018 – Zumtobel has written yet another chapter in its long success story at the <u>Red Dot Awards</u>. Internationally renowned design experts from the specialist jury have honoured three Zumtobel luminaires for their outstanding creative credentials: a revolutionary accent lighting concept for presentation and sales applications and a large circular solution for reception and waiting areas, break-out zones and general illumination in shops, along with a distinctive linear pendant luminaire engineered specifically for office spaces.

Setting new standards in accent lighting for presentation areas: CARDAN evolution

<u>CARDAN evolution</u> from Zumtobel is a multifunctional lighting tool with excellent colour rendering and a range of different light distributions for shops, showrooms and exhibition spaces. Blending cutting-edge LED technology with a sophisticated design from the <u>blocher partners</u> architecture studio, the CARDAN evolution architectural recessed downlight revolutionises classic gimbal accent lighting by introducing a completely new form and skilfully directing the attention of the customer to the sales area.

Pleasant gentle light for prestigious spaces: ONDARIA II opal in bronze

The harmonious and homogeneous appearance of the <u>ONDARIA II</u> round luminaire, created in cooperation with designer <u>Stefan Ambrozus</u>, is perfectly complemented by a soft light distribution, ensuring optimal uniformity in terms of look and illumination. The clear basic geometry and gentle outer contours together form a balanced single entity and a consistently direction-neutral luminaire that integrates flexibly into any room, enlarging the space visually and generating a pleasant and interesting atmosphere. The bronze version then adds a stylish modern touch to the timeless design. ONDARIA, which is available as a recessed, surface or suspended fitting, is ideal for prestigious spaces like lobbies and foyers, communication rooms, recreation areas, corridors and stairwells.

Perfect purism for any office architecture: VAERO

The state-of-the-art <u>VAERO</u> pendant solution features a design that focuses very much on the essentials. Never before has a luminaire been simultaneously so effective and yet so discreet. Thanks to its transparent light-emitting surface, rather than seeming to dominate the room, delicate



light slips seamlessly into the space. A frameless and extremely slim construction with a wafer-thin light-emitting surface ensures a light and weightless appearance, while annoying stripes are carefully avoided. Optimised for use in office applications, the light is evenly distributed from the centre to the edge thanks to specially engineered lighting technology – an innovation that generates both a balanced light distribution and an improved spatial atmosphere.

About Red Dot Design Award

First awarded in 1955, the Red Dot Design Award is one of the most prestigious international design awards. The jury of international experts recognises exceptional design achievements from a variety of different sectors. Zumtobel has a long and rich history of success at the Red Dot Awards, picking up a prize for the <u>NIGHTSIGHT</u> lighting tool in 2017 and taking home a trio of awards in 2016 for the minimalist <u>SUPERSYSTEM</u> LED lighting system, the <u>SUPERSYSTEM</u> outdoor LED luminaire and the <u>CAELA</u> LED product family.

Captions:

(Photo Credits: Zumtobel)



Fig. 1a + b: All the benefits of CARDAN evolution are based on specific functions, culminating in a design that sets itself apart from short-term trends.





Fig. 2a + b: The opal optic and the gentle, diffuse light distribution shape the timeless appearance of ONDARIA II, while the bronze housing adds a stylish modern touch.



Fig. 3: The design language of VAERO – straight and clear in every sense – integrates seamlessly into any office architecture.



reddot award 2018 winner Fig. 4: Official logo of the Red Dot Awards 2018.



Press contact:

Zumtobel Lighting GmbH Donna Dederding Brand Communications Manager Höchsterstraße 8 6850 Dornbirn

Tel: +44 7817 54 2883 donna.dederding@zumtobelgroup.com www.zumtobel.com

ZG Lighting (UK) Limited Jennifer Sewell Marketing Communications Manager Chiltern Park, Chiltern Hill Chalfont St Peter Buckinghamshire SL9 9FG Phone: +44 0 7785 232 294 jennifer.sewell@zumtobelgroup.com www.zumtobel.com Zumtobel Lighting GmbH Andreas Reimann Brand PR Manager Schweizer Strasse 30 6850 Dornbirn

Tel: +43 5572 390 26522 andreas.reimann@zumtobelgroup.com www.zumtobel.com

About Zumtobel

We are passionate about designing and producing the highest quality of light. Our work is driven by the knowledge that the right light can create the right environment for people to thrive when tailored to their individual needs. Guided by a unique design approach, we continuously push our boundaries in search for perfection through unique and timeless design. As we develop the next generation of lighting, we build on our family heritage to refine the aesthetics of light and shape the lighting of tomorrow. With a special blend of passion, grace and avant-garde ideas, we turn light in to an experience and remain committed to the goal of improving the quality of life through light. Zumtobel is a brand of the Zumtobel Group AG with its headquarters in Dornbirn, Vorarlberg (Austria).

Zumtobel. The Light.