

Press release  
Dornbirn, May 2010

## **A new dimension of lighting quality and design ELEEA direct/indirect luminaire**



B1 | Elegant design, and standards set in terms of efficiency: Eleea is the efficient solution for outstanding lighting quality.

With the Eleea direct/indirect luminaire, Zumtobel has introduced a new generation of office luminaires featuring outstanding efficiency combined with high lighting flexibility. With light output ratio levels of more than 90 %, Eleea is setting standards in the direct/indirect luminaire segment. At the same time, Eleea combines flexible functions and design options with a markedly unobtrusive stylistic idiom.

The luminaire has been developed in collaboration with the Ingenhoven Architekten architects' studio, and cannot fail to impress with its deliberately unobtrusive, pared-down design. Explains Lutz Büsing, Ingenhoven Architekten: „The luminaire's subtly rounded vertical edges contrast with the sharp-edged precision of its horizontal edges; the white coloured housing suggests the desire to dematerialise functions and dissolve the boundaries between space and the luminaire's

technical functional components.“ Eleea is a straight-line design element with a clear-cut colour scheme and stylistic idiom that blends seamlessly into modern architecture. Both joints and connectors are in the same white colour. The ceiling rose, which was specially developed for Eleea, is a functional detail that reflects a consistently designed range of luminaires. It uses the same design vocabulary and combines it with a high level of functionality.

Eleea combines the high energy efficiency of a direct luminaire with the balanced brightness distribution on ceilings and walls that is characteristic of an indirect luminaire. The luminaire's extremely wide-angle light distribution ensures a high level of uniformity; its vertical illuminance levels produce a pleasant atmosphere. With less than 2 W/m<sup>2</sup>/100 lx, Eleea is a modern, contemporary direct/indirect lighting solution.



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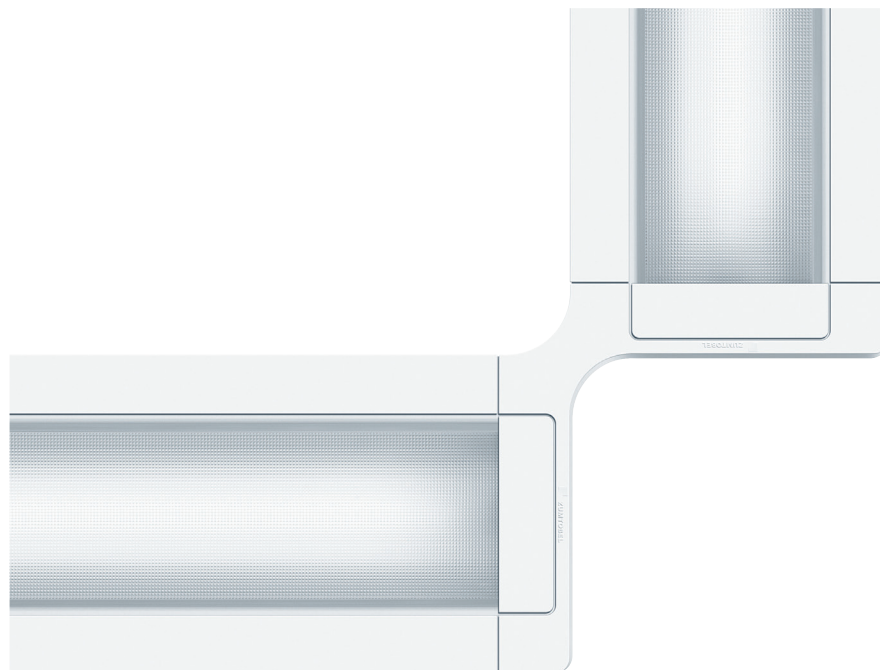
Eleea opens up entirely new interior design possibilities thanks to a whole raft of different light sources which can be switched and dimmed independently of each other. LEDs illuminate the ceilings and walls indirectly; the fluorescent lamp provides efficient direct lighting.

Using an innovative system consisting of a patented upper reflector and cross reflector, Eleea uniformly brightens up the ceiling, even with a minimum clearance between luminaire and ceiling of only 15 cm. The perforated upper reflector directs 25% of the light onto the ceiling.

Eleea is available as a single or double-length luminaire or as continuous-row system and

can be used as a surface-mounted or pendant luminaire. The luminaires are optionally available with louvre optic or LRO optic or, upon request, even as a hybrid luminaire, with LEDs providing the indirect light component. For use as a continuous-row system, straight and L connectors are available.

A five-year guarantee is supplied with the Eleea luminaire range, including control gear and LED. Furthermore, most of the products of the range are marked with the sophisticated eco<sup>+</sup> product label developed by Zumtobel to identify particularly energy-efficient products.



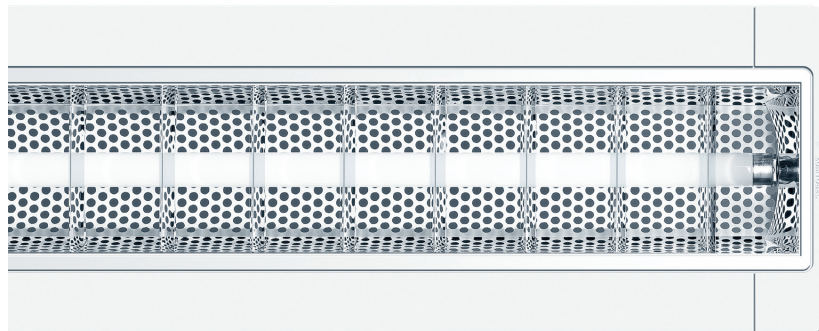
B2 | The 90° connector enables exciting configurations that include gentle swerves around corners. Various shapes can be achieved successfully using the elegant L-connector which makes connections using just a narrow bridge.



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B3 | Harmonious, softly rounded shapes from any angle. A sophisticated pendant system provides for stable yet visually attractive suspension of the luminaire.



B4 | High-quality louvre technology providing direct/indirect distribution at a ratio of 75:25 ensures high efficiency and superior lighting quality.

Further information



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