

Press release Dornbirn, April 2011

## **Zumtobel luminaires for the new Pablo Picasso exhibition**

Lindau Stadtmuseum presents "Master drawings by a once-in-a-century genius"



B1 I The conservational illumination of the exclusive Picasso exhibits required highly meticulous precision work. In order to set the works of art gently centre stage, Zumtobel developed a special lighting solution for the museum management.

In the beginning of April, the exhibition "Pablo Picasso – Master drawings by a once-in-acentury genius" was opened at the Lindau Stadtmuseum [Municipal Museum] on Lake Constance. On the occasion of the 130th birthday of the artist, valuable original drawings will be on display on the premises of the Stadtmuseum. The detailed exhibition (curated by Prof. Dr. Roland Doschka and on display in Lindau until 20 August) requires corresponding settings that will not only ensure that visitors are easily guided through the exhibition area, but also that conservational conditions for the artworks are optimal. The lighting system plays a decisive role in this respect: above all, it is important to avoid harmful infrared and ultraviolet radiation to the greatest possible extent, and to keep illuminance levels as low as possible to avoid high levels of thermal output. When these factors are taken into account, the risk of colours fading or sensitive materials being damaged is considerably reduced. This is why

Zumtobel, in collaboration with the building developers of the cultural office of the Municipality of Lindau, has developed a new technical lighting concept providing gentle lighting for the visiting Picasso exhibition displayed on the premises of the museum.

The lighting designers in charge attached particular importance to a bright and pleasant atmosphere that welcomes visitors when they enter the museum. For this purpose, the central cross vault was fitted with spotlights providing gentle and homogeneous illumination to the historic corridor. In public spaces and circulation areas such as information booth, ticket office and museum shop, glare-free illumination is ensured thanks to wall-mounted and free-standing luminaires by Zumtobel, whose light falls precisely on those surfaces that are required for work. Vivo spotlights provide additional accent lighting for the articles available in the shop.



The four-part exhibition enfilade required subtle conservational illumination with extremely low levels of illuminance. The window fronts have been covered with plasterboard walls to prevent existing daylight from entering the exhibition rooms. Since the positions where artificial lighting can be installed were predefined and many of the drawings in pencil or ink are particularly small, it was necessary to use extremely narrow-beam museum spotlights that can be directed towards the exhibits in a selective and focused manner.

Zonal lighting that concentrates purely on the pictures, combined with an extremely low level of general lighting, is meant to have an aweinspiring effect on visitors who proceed from the brightly lit foyer to the exhibition rooms. Curator Prof. Dr. Roland Doschka's wish for an atmosphere similar to sacred buildings was perfectly implemented by the lighting solution developed especially for the Picasso exhibition.

In addition to enhancing the refurbished museum spaces, the new museum concept gives visitors the opportunity to recapitulate their impressions from the exhibition in the refurbished cafè in the inner courtyard. For this purpose, the corridor linking the foyer with the inner courtyard was provided with sophisticated indirect lighting. Thanks to a continuous-row lighting system, the corridor's historic cross vault was flooded with light, which makes its formerly hidden architectural qualities appear in a completely new light. Safety is also an issue in the museum: in the hospitality areas, highly compact and discreet LED escape sign luminaires provide sufficient lighting in emergencies.

## Exhibition duration:

2 April – 20 August 2011 Mon – Sun: 11 a.m. to 7 p.m. Lindau Stadtmuseum Marktplatz 6 D-88131 Lindau www.picasso-lindau.de



B2 I The historic cross vault is gently illuminated by the indirect light provided by the Tecton continuous-row lighting system.





B3 I Numerous guests attended the opening event for the Picasso exhibition at the Lindau Stadtmuseum.

More information:



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