

Press release  
Dornbirn, January 2011

## **Light that makes people feel good Zumtobel at the International Furnishing Show in Cologne**



B1 | Light that makes people feel good: at its shared stand at „imm cologne“, Zumtobel will present fascinating lighting solutions based on LEDs for contemporary interior designs.

Part of any proper interior design concept is light, with its multi-faceted lighting scenes and colours. At „imm cologne“, the international furnishing show to be held in Cologne from 18 - 23 January 2011, Zumtobel will present a choice of LED products and exciting lighting installations. Jointly with the companies Grohe, DuPont and Hasenkopf, Zumtobel will present itself in the Pure Village, in hall 3.2. at stand B034.

At this stand shared by Zumtobel, Grohe, DuPont and Hasenkopf, visitors will see an exclusive presentation by which the four partners will set new standards in aesthetic interior design by using innovative, sophisticated materials and creative approaches. In the process, there will be a perfect interplay of Corian®, the surface-finishing material developed by DuPont and processed by the Hasenkopf industrial factory, the designer fittings by Grohe, and im-

pressive lighting solutions by Zumtobel. With the newly developed Pure Village exhibition format, Messe Köln provides a stylish platform for top suppliers in the fields of furniture, textiles, lighting and bathrooms for the exclusive presentation of their design-oriented furnishing concepts. At their 66 square metre stand, Zumtobel and its partners will not only focus on individual products but present a concept giving customers a uniform overall impression of what can be achieved by exclusive furnishings and interior fittings. For it is only the interplay of materials, colours and light that creates rooms with a feel-good atmosphere.

Patrik Schwegler, Zumtobel Marketing Manager Germany explains: „Visitors are intended to experience light and to witness how the proper use of light sources can make people relax and create a cosy atmosphere“. Zumtobel's Arcos LED spotlight, Aphrodite LED spotlight and LQ



pendant luminaire will demonstrate impressively how light addresses people's emotions. The use of LED technology allows to perfectly set the stage for a variety of scenes as well as lighting and colour sequences. The lighting concepts used convey maximum harmony and a distinct feel-good atmosphere. The new Arcos LED Tunable White and Arcos LED Tempura spotlights are particularly exciting on account of continuously adjustable colour temperatures and lighting scenarios in dynamic colours, creating attractive eye-catchers, highlighting colours and producing subtle shades.

Light inspired by the natural course of daylight, as in the Aphrodite LED spotlight, has a positive impact on the human biorhythm and allows for maximum relaxation. The spotlight, which has been developed jointly with artist Nik Schweiger, produces multi-faceted variations in the white light range or creates dynamic lighting sequences in changing colours.

The LQ chandelier, too, which is presented at the show, cannot fail to impress with modern options provided by LED technology. The pendant luminaire's distinct lighting effect is created by LED modules fitted with a special optic, which distributes the light uniformly and produ-

ces exciting reflections on the chrome-plated light directing components. What all the Zumtobel products presented at „imm cologne“ have in common is a trendsetting approach with respect to innovation, technology, design and emotion.

„imm cologne“ is a trade fair dedicated to furniture and furnishings. At the annual show, international suppliers of home textiles, furniture and interior design fittings present new trends in terms of design and living. In 2011, access for the expert public will be from Tuesday, 18 January to Thursday, 20 January. From 21 to 23 January, the show will also be open for end consumers.

**You will find us in hall 3.2 at stand B034,** together with Grohe, DuPont and Hasenkopf.

**Opening hours:**

Tuesday to Saturday: 9 a.m. to 6 p.m.  
Sunday: 9 a.m. to 5 p.m.

**Organised by:**

Koelnmesse GmbH, Cologne  
Messeplatz 1  
50679 Cologne, Germany  
[www.imm-cologne.de](http://www.imm-cologne.de)



B2 | The right light to relax and feel good, in any mood. Based on a holistic approach, Zumtobel attaches great importance to well-engineered lighting concepts and consideration of the emotional impact of light.



B3 | With the Arcos spotlight system, Zumtobel emphasises its high design ambition and innovative ideas. The extensive range gives architects and designers plenty of scope to create high-quality, customised lighting solutions.



B4 | The LQ chandelier, created by American artist Hani Rashid, is an architectural highlight. Its design and lighting technology make the luminaire create fascinating effects in the room.

More information:



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