



ZUMTOBEL

**Katakeet Store
Emirates**



Complete LED lighting solution for Katakeet store in the Middle East



CARDAN LED and PANOS INFINITY ensure excellent efficiency and high lighting quality for the latest children's fashions.

Zumtobel MENA has played another key role in the implementation of a 100 percent LED lighting scheme in a retail application. Following the specification of a hybrid solution for the flagship Katakeet in Abu Dhabi, Zumtobel worked with local partners to achieve a splendid full LED design for the new Mall of the Emirates store in Dubai.

Katakeet Store, Dubai | UAE

Client: Chalhoub Group, Dubai | UAE

Architect: Inhouse Chalhoub Group, Dubai | UAE

Lighting Design: Zumtobel Lighting GmbH, Dubai | UAE

Lighting Solution: IYON spotlight, PANOS infinity downlight,

SUPERSYSTEM spotlight, CARDAN LED downlight

The lighting was carefully planned to reflect the image and personality of the Katakeet brand. The word 'Katakeet' is Arabic for baby chicken and is often used to describe something small or cute – just like the renowned SUPERSYSTEM from Zumtobel. Together with IYON spotlights, these compact lighting units deliver accent lighting in the shop windows. This LED combination shows the goods in the best light and helps to create an attractive impression that will draw shoppers into the store.

CARDAN LED and PANOS INFINITY guarantee optimum general illumination with high uniformity and a significant improvement in colour rendering when compared with conventional sources such as metal halide. In addition, CARDAN LED can be adjusted to suit changing interior arrangements. SUPERSYSTEM is also installed in the ceiling above a decorative white tree to highlight the activity area for children. The lighting solution ensures a pleasant retail experience by helping to create a bright and welcoming atmosphere both inside and outside the store.

IYON and SUPERSYSTEM showcase the latest fashions in the shop windows and capture the attention of people passing by.





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