

## Press Release

Dornbirn, 18 April 2019

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Lighting solution for Aston Martin Red Bull Racing

### Zumtobel Group becomes Team Supplier to Aston Martin Red Bull Racing

London, UK | Dornbirn, Österreich – The Zumtobel Group provides the illumination for the impressive, state-of-the-art Milton Keynes headquarter of Aston Martin Red Bull Racing. Included within the headquarter is MK7, a vibrant new space in the factory that has been created to provide a unique, immersive and exciting environment. As part of the Team Supplier agreement between Zumtobel Group and Aston Martin Red Bull Racing, the lighting group's [Zumtobel](#) and [acdc](#) brands have provided the perfect ambience in which to showcase the racing cars and graphics in the versatile and dynamic MK7, whilst also creating the ideal illumination for other areas of the facility.

Zumtobel and acdc are contributing their extensive expertise and experience, in addition to creating an outstanding lighting solution. Both companies are working together to portray the brand image in the correct light, whilst saving energy and creating the best possible environment for staff and visitors alike. Aston Martin Red Bull Racing and the Zumtobel Group brands are creating a winning combination with a shared vision of excellence, delivering solutions that are tailored to the success of their objectives.

*“We are delighted with this project and proud to be the lighting supplier of choice for Aston Martin Red Bull Racing,” says **Matthew Boucher, Zumtobel Group Managing Director for UK & Ireland.** “Our broad portfolio of products and scope of solutions gives our design teams the tools to come up with spectacular designs like this that tick all the boxes. Working together, the Zumtobel Group brands can deliver one of the most comprehensive offerings available in the lighting industry.”*

**Terry Brice, Head of Infrastructure at Aston Martin Red Bull Racing** commented, *“Aston Martin Red Bull Racing are excited to have Zumtobel Group as a Team Supplier. We are using the Zumtobel Group’s expertise in lighting as we bring updates to workspaces across our Design, R&D, and Manufacturing site, and also in our flagship hospitality space, MK7. In MK7 we have leveraged the full spectrum of the Zumtobel Group’s lighting products and together have created a welcoming and inspiring space to showcase the history of the Team, for team guests to visit and for large events.”*

# zumtobel group

## Photos:

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**Photo 1:** Zumtobel SLOTLIGHT square – Feature Pendant. Used to echo the shape of the space and furniture. Office optic used for glare control for a functional office type space.



**Photo 2:** acdc Fusion used to create the blue wall wash and highlight the cars. acdc Blade used to illuminate the banners behind the cars.

THORN

TRIDONIC

ZUMTOBEL

## **Information**

This press release and the accompanying high-resolution images can be downloaded at:

[http://www.zumtobelgroup.com/en/press\\_center.htm](http://www.zumtobelgroup.com/en/press_center.htm)

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## **About the Zumtobel Group:**

The Zumtobel Group is an international lighting group and a leading supplier of innovative lighting solutions, lighting components and associated services. With its core brands, Zumtobel, Thorn and Tridonic, the Group offers its customers around the world a comprehensive portfolio of products and services. The Group's know-how about the effects of light on people, acquired over decades, forms the basis for the development of innovations and for accessing new fields of business. In the lighting business, the Group with its Thorn and Zumtobel brands, is one of the European market leaders. Through its lighting components brand, Tridonic, the Zumtobel Group plays a leading role worldwide in the manufacture of hardware and software for lighting systems (LED light sources and LED drivers, sensors and lighting management). The Zumtobel Group's service offering is one of the most comprehensive in the entire lighting industry, including consultation on smart lighting controls and emergency lighting systems, light contracting, design services and project management of turnkey lighting solutions, as well as new, data-based services focused on delivering connectivity for buildings and municipalities via the lighting infrastructure. The Group is listed on the Vienna Stock Exchange (ATX Prime) and currently holds roughly 5,900 employees. In the 2017/18 financial year, the Group posted revenues of EUR 1,196.5 million. The Zumtobel Group is based in Dornbirn in the Vorarlberg region of Austria. For further information, please visit <http://www.zumtobelgroup.com/en>