

Press Release

Dornbirn, 27. November 2019

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Zumtobel Group to open the industry's largest Light Forum in less than three months

- Largest Light Forum worldwide is being created on an area of 4,000 square metres
- Long-term investment in the company's future at its home location
- Opening in early March 2020
- All Zumtobel Group brands can be experienced in one location
- Space concept in cooperation with renowned architectural firm Snøhetta

Dornbirn, Austria – The Zumtobel Group is creating the industry's largest Light Forum at its headquarters in Dornbirn, Austria, on an area of 4,000 square metres, and is thus investing in its home location as well as the success of the lighting company in the long-term. In less than three months, the company's refurbished factory hall in Höchsterstraße 8 will be opened with a big international customer event. This event will also mark the start of the year of the 70th anniversary of the Zumtobel brand. The space concept, developed in cooperation with the Innsbruck studio of the renowned Norwegian architectural firm Snøhetta, provides space for a unique world of light that customers can experience with all senses, and where the strong brands of the Zumtobel Group will present their comprehensive lighting expertise.

"Our new Light Forum stands for a long-term investment in the future of the Zumtobel Group at our headquarter. We aim to offer our customers a unique space of light, where we can permanently show the full range of our brands and our potential as an international lighting group," says Zumtobel Group CEO Alfred Felder. "Therefore, we will deliberately focus on the opening as well as the 70-year anniversary of Zumtobel in 2020 and have decided not to exhibit at the light+building trade fair in the coming year. Instead, we will invite our customers to our own new premises on this special occasion."

Dialogue with customers: Light Forum as a new meeting point

The new Light Forum will be a platform and meeting point for customers and employees of the Zumtobel Group, and will promote exchange and networking with its different areas. The design of the old factory hall as a co-creation space allows a dynamic stimulation of the open space, which was developed in the style of the company culture of the Norwegian architectural firm Snøhetta. The integration of customer-focused areas such as sales and marketing into the new Light Forum creates a new way of working together, that will create a benefit for our customers. The company itself will thus be able to further expand its dialogue with customers and to strengthen the network with its partners.

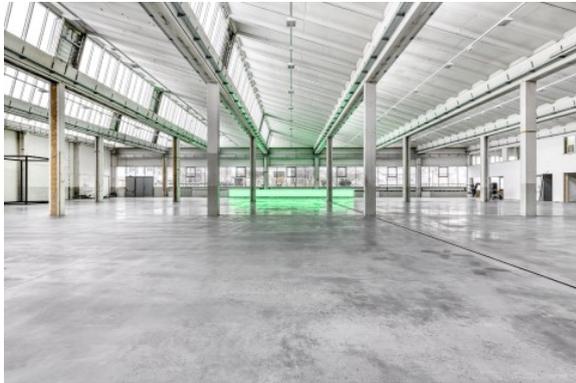
Anniversary year 2020: The story of Zumtobel began 70 ago

The coming year marks not only the opening of the Zumtobel Group's new Light Forum, but also the 70-year anniversary of Zumtobel. Walter Zumtobel founded 'Elektrogeräte und Kunstharzpresswerk W. Zumtobel KG' in 1950. The company started as a family business 70 years ago producing ballasts for the then new fluorescent lighting technology. Today, the company is an internationally operating lighting group with roughly 5,900 employees and is among the leading suppliers of innovative lighting solutions, lighting components and related services in Europe.

ZUMTOBEL Group

Photos: Photographer Matthias Rhomberg

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Info box:

Area: approx. 4,000 square metres
Completion: March 2020
Investment: approx. EUR 8 million until the opening in March 2020
Concept: Innsbruck studio of Snøhetta in cooperation with the Zumtobel Group Team Corporate Architecture

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About the Zumtobel Group:

The Zumtobel Group is an international lighting group and a leading supplier of innovative lighting solutions, lighting components and associated services. With its brands, acdc, Thorn, Tridonic and Zumtobel, the Group offers its customers around the world a comprehensive portfolio of products and services. The Group's know-how about the effects of light on people, acquired over decades, forms the basis for the development of innovations and for accessing new fields of business. In the lighting business, the Group with its Thorn and Zumtobel brands, is one of the European market leaders. Through its lighting technology brand, Tridonic, the Zumtobel Group plays a leading role worldwide in the manufacture of hardware and software for lighting systems (LED light sources and LED drivers, sensors and lighting management). The Zumtobel Group's service offering is one of the most comprehensive in the entire lighting industry, including consultation on smart lighting controls and emergency lighting systems, light contracting, design services and project management of turnkey lighting solutions, as well as new, data-based services focused on delivering connectivity for buildings and municipalities via the lighting infrastructure. The Group is listed on the Vienna Stock Exchange (ATX Prime) and currently holds a workforce of around 5,900 employees. In the 2018/19 financial year, the Group posted revenues of EUR 1,162.0 million. The Zumtobel Group is based in Dornbirn in the Vorarlberg region of Austria. For further information, please visit <http://www.zumtobelgroup.com/en>