

Press release

Masters at work: Zumtobel develops special lighting solution for the Guggenheim Museum Bilbao

The imposing building of the [Guggenheim Museum Bilbao](#) has stood on the banks of the Nerviòn since 1997. Its spectacular architecture, and the modern and contemporary artworks it holds, have transformed the city in Spain's Basque region into an art lover's paradise. To keep the priceless artworks from the museum collection , including artists like Mark Rothko, Yves Klein, Cy Twombly, Anselm Kiefer, Robert Rauschenberg and Eduardo Chillida, as well as the 2020 temporary exposition of Olafur Eliasson, El Anatsui, and Wassily Kandinsky, in their original condition and to display them appropriately, the lighting system has now been refurbished. [Zumtobel](#) has developed a special luminaire that meets all the museum's requirements. The first exhibition after the renovation, which can still be seen until January 19, 2020, is a retrospective with 130 artworks by the German photographer Thomas Struth.

Dornbirn, 18 December 2019 – There are no less than three Guggenheim museums around the world, placed in New York, Venice and Bilbao. The museum was designed by architect Frank O. Gehry in the deconstructivist style, a modern, avant-garde style of architecture characterised by slanting walls, intersecting building elements and sloping or rising ceilings. The impressive 9000 m² exhibition space holds works of art in the form of paintings, sculptures, installations and video art – predominantly masterpieces of the 20th century.

Following the refurbishment of the lighting system, the exhibition spaces have been given a new lease of life, thanks to an LED lighting solution from Zumtobel, who replaced the previous lighting system and achieved new levels of efficiency and light quality. To meet the museum's technical and financial requirements, Zumtobel developed a custom-made product that can be used as a wallwasher, spotlight, very narrow spotlight and projector.

The most important lighting task in the museum is the perfect highlighting of the essence or shape of an exhibit. The excellent performance of Zumtobel's wallwasher spotlight in particular impressed the Guggenheim Museum Bilbao: in the exhibition areas, with ceilings up to 12 metres high, the luminaire offers the perfect mix of finely accented and large-scale lighting, together with uniform light distribution throughout combined with outstanding colour rendering ($R_a > 96$). Additional spotlights illuminate the artworks sensitively and precisely. UV- and IR-free light protects the exhibits, three colour temperatures, 3000 K, 3500 K and 4000 K, showcase the artworks perfectly. In addition, a special filter can be used to create diffuse light and oval light distribution.

With the help of rotationally symmetrical Fresnel lens optics available as 6° and 8° versions, the VERY NARROW SPOT spotlight offers particularly precise, sharply contoured lighting. The PROJECTOR spotlight also comes with a special zoom for focussing the light, with four different

lenses (14° , 25° , 35° and 50°) to help achieve this. Zumtobel's custom-made lighting solution helps to bring the exhibits to the fore – enhanced by perfect lighting and the museum architecture.

Thanks to innovative LED technology, the special lighting solution also enables a significant reduction in energy consumption compared with the previous museum lighting, which was a requirement by the museum. Bluetooth makes maintaining the lighting solution particularly easy. Zumtobel has installed more than 1000 special luminaires at the Guggenheim Museum Bilbao.

Captions:

(Photo credits: Zumtobel)

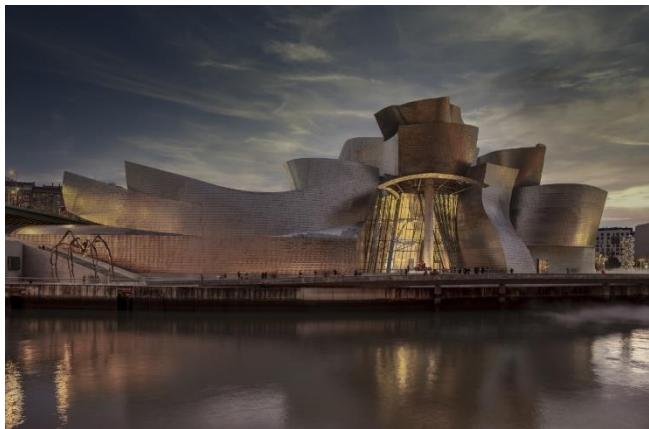


Image 1: The Guggenheim Museum Bilbao was designed by architect Frank O. Gehry in the deconstructivist style.



Image 2: Zumtobel has developed a special luminaire that meets all the museum's requirements.



Image 3: Zumtobel's custom solution for the Guggenheim Museum Bilbao is particularly impressive thanks to its strong performance in the exhibition spaces with ceilings up to 12 metres high.

Press contact:

Zumtobel Lighting GmbH
Daniel Lechner
Schweizer Strasse 30
6851 Dornbirn/Austria

Tel.: +43 5572 390-0
daniel.lechner@zumtobelgroup.com

ZG Lighting (UK) Limited
Emma Cronin
Marketing Communications Manager
Chiltern Park, Chiltern Hill
Chalfont St Peter
Buckinghamshire SL9 9FG

Phone: +44 7785 248 642
emma.cronin@zumtobelgroup.com
www.zumtobel.com

About Zumtobel

Our passion is to create quality lighting solutions that deliver total perfection. We are driven by a conviction that the right kind of light can create the right atmosphere in a building at any time of day or night. When tailored to people's individual needs, light becomes something of an experience. We are always exploring new ways to come up with inimitable and timeless designs and are inspired by a unique creative ambition. When working on the lighting of tomorrow, we are driven by our innovative corporate philosophy of continuously improving the aesthetics of light. With passion, a sense of beauty and a forward-looking approach, we are constantly seeking to use light to help improve people's quality of life. The Zumtobel brand is part of Zumtobel Group AG, based in Dornbirn in the Vorarlberg region of Austria.

Zumtobel. The Light.