

Press release
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Fascinating chandelier for trendsetters LQ chandelier by Hani Rashid



The LQ chandelier, designed by Hani Rashid, is the New York architect's playful homage to Louis Quatorze (LQ), the Sun King. Exciting visual effects and a complex set of relations between form and light are created solely by using specific geometrical principles, bundling minimal surfaces into a multifaceted reflector and precisely arranging innovative LED light sources.

The basic component of the LQ chandelier is a pendant luminaire that can be extended on a modular basis to form a lighting sculpture. Brilliant lighting effects are created by four LED modules, each with three LEDs of 1.2 W each. A highly distinctive design feature is the downwardly opening tulip-like shape of the chrome-plated components which emphasises the chandelier's avant-garde look. The materials chosen - plastic plated with chrome - enhance

the unconventional design and in particular the special lighting effect created by the principles of reiteration and reflection. They make the LQ unfold its perfect room effect, above the table and in any other location where chandeliers used to be installed. Depending on the customer's requirements, multiple 4-module units can be assembled – creating personalised lighting objects as eye-catchers in large spaces, galleries or historical halls.

With respect to lighting technology, too, the LQ chandelier is excitingly high-tech: light is uniformly distributed by the LED modules with attached optic, producing a fascinating interplay of light on the chrome-plated light directing components. The lighting effect of the chandelier is achieved by reflection, yet the „source of enlightenment“, the LED module, is imperceptible to the beholder.



B1 | By applying specific geometrical principles, focussing miniature surfaces into a multi-faceted reflector, and through accurate arrangement of innovative LED light sources, the LQ chandelier creates exciting visual effects.



B2 | American architect and artist Hani Rashid.



B3 | Always cutting a fine figure: the LQ chandelier by Hani Rashid impresses as a 4-module unit, but can also be assembled into larger units.

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