

## **KATAKEET STORE**

**Zumtobel MENA realises the first 100% LED lighting solution for Katakeet (brand of Chalhoub Group) store in the Middle East.**

**Zumtobel MENA implements the second full LED lighting solution in the region for presentation and retail application. After the successful implementation of the flagship Katakeet (store with a hybrid solution in Abu Dhabi, the second shop opened at the Mall of the Emirates in Dubai, which is lit by Zumtobel full LED lighting solution.**

The defined lighting solution fits the store's image and personality. In fact, complimenting the word 'Katakeet' (arabic for baby chicken) which often describes something small or cute, Zumtobel provided the 'petit' Supersystem among other products to support the brand guidelines of 'Katakeet'.

IYON spots ensured a high accentuation for the shop window along with Supersystem. Cardan LED and Panos Infinity provide general lighting with a high level of uniformity and an excellent color rendering that competes with conventional sources such as metal halide.

**Captions:**

(Photo credits: Zumtobel)

**Caption 1:** Cardan LED and Panos Infinity illuminate efficiently the interior of the Katakeet store.



**Caption 2:** IYON and Supersystem placed in the shop window provides the right light for capturing the attention of passers by.project:



For more information, please contact:

**Harry Moses**  
Marketing Manager  
MENA Region

Zumtobel Lighting GmbH (Branch)  
4B Street, Al Quoz Industrial Area  
Dubai, United Arab Emirates  
P.O.BOX: 54302

Tel. +971(0) 4 3404646  
Fax +971(0) 4 3476957  
E-mail [harry.moses@zumtobel.com](mailto:harry.moses@zumtobel.com)

[me.zumtobel.com](mailto:me.zumtobel.com)  
[www.zumtobel.com](http://www.zumtobel.com)

#### **About Zumtobel**

Zumtobel is a leading international supplier of integral lighting solutions that enable people to experience the interplay of light and architecture. As a leader in innovation, the luminaire manufacturer provides a comprehensive range of high-quality luminaires and lighting management systems for the most varied application areas of professional interior lighting – including offices and educational facilities, presentation and retail, hotels and wellness, health and care, art and culture as well as industry and engineering. Zumtobel is a brand of Zumtobel AG with its head office in Dornbirn, Vorarlberg (Austria).

**Zumtobel. The Light.**