

SHOE LEVEL, DUBAI

Microtools lighting solution for the world's biggest shoe store.

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The design required a high end furniture lighting that fits the image and the concept of the shop, with very high quality of light to bring out the value of the displayed shoes, as all the brands displayed on this furniture are high end brands. The solution needed to be flexible to allow the visual merchandisers to change the display and still be able to create dramatic effect on the shoes and accentuate some items in the furniture.

Due to the requirements Microtools Cardan single module 930 with CPD solution has been used, to be mounted in curved furniture, with the ability to adjust the heads depending on the displayed items. Straight lines of MICROTOOLS Cardan have been installed in straight furniture.

Microtools is unique in design and quality, due to the modularity of the system using single modules CPD was able to customize the mounting to fit inside the curved furniture, with installation done on site.

Captions:
(Photo credits: Zumtobel)

Caption 1: MICROTOOLS installation in the shelves of the LEVEL Shoe District in the Dubai Mall



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About Zumtobel

Zumtobel is a leading international supplier of integral lighting solutions that enable people to experience the interplay of light and architecture. As a leader in innovation, the luminaire manufacturer provides a comprehensive range of high-quality luminaires and lighting management systems for the most varied application areas of professional interior lighting – including offices and educational facilities, presentation and retail, hotels and wellness, health and care, art and culture as well as industry and engineering. Zumtobel is a brand of Zumtobel AG with its head office in Dornbirn, Vorarlberg (Austria).

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